



NORCAL

Our Passion Protects Your Practice

FOR IMMEDIATE RELEASE

Contact: Keith Hui
Vice President, Business Development
(415) 397-9700
khui@norcalmutual.com

NORCAL Mutual Names VP of Business Development

San Francisco (August 23, 2010) — NORCAL Mutual Insurance Company has named Keith Hui as Vice President of Business Development, a new position aimed at developing products and services for the rapidly changing healthcare market. He will oversee the Sales and Marketing functions of the NORCAL Group, which includes NORCAL Mutual Insurance Company, a medical professional liability insurer in California, Alaska and Rhode Island; and PMSLIC Insurance Company, an MPL insurer serving Pennsylvania and Delaware.

A 20-year veteran of NORCAL, Hui has returned to the company after serving as Executive Vice President of Risk Management at CAMICO, a professional liability insurer for the accounting industry.

Hui held a variety of key roles when previously at NORCAL, including the positions of Claims Supervisor; Director, Business Systems (IT); Underwriting Manager; and Manager, Underwriting Operations.

“Keith’s depth of knowledge about the medical professional liability marketplace, coupled with his understanding of NORCAL Mutual, makes him uniquely qualified to develop and lead our Business Development team,” said Scott Diener, Executive Vice President and Chief Operating Officer. “We’re very pleased to have brought him back.”

The NORCAL Group, which includes NORCAL Mutual and PMSLIC, is a leading provider of medical professional liability insurance and Continuing Medical Education to more than 25,000 physicians and other healthcare professionals in solo practice, medical groups, hospitals, clinics and allied healthcare facilities primarily in California, Pennsylvania, Rhode Island, Delaware and Alaska.