

Suppose your clinic is...

- > Sued for accidentally exposing a patient's personal health information to a third party.
- > Faced with the cost of credit monitoring services because of an inadvertent breach of protected patient information.
- > Compelled to recover lost electronic data because of a computer virus.
- > Fined for a HIPAA violation.
- > Hit with a claim for allegedly violating someone's copyright on your website.

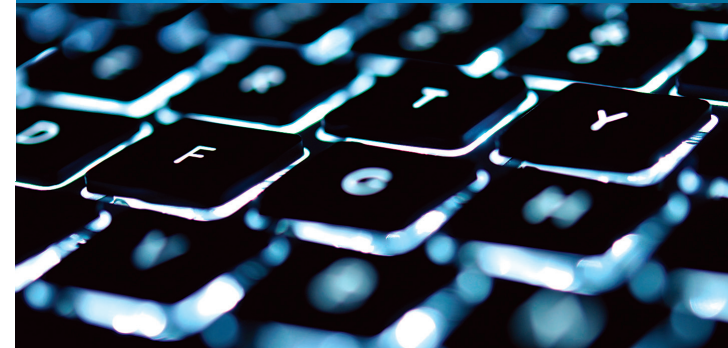


DataShield™ will come to the rescue. At no additional cost to you, DataShield provides substantial coverage, with no deductible, for a wide variety of potential costs related to information security. Each clinic's coverage will have a \$50,000 limit per covered event and a \$150,000 annual aggregate limit.

560 Davis Street, Suite 200
San Francisco, CA 94111-1966



Protecting your clinic from information,
computer and network risk



CPG coverage
enhancement from





Information, computer and network risk protection

As your clinic implements information technology – adding another layer of risk to an already risky enterprise – NORCAL Mutual and CPG are with you every step of the way.

For more information, contact:

Chapman

tel 800-288-3095 or 626-405-8031
fax 626-405-0585
email info@chapmanins.com

DataShield™ Covers Your Costs for...*

- > Information & network security liability — Protection against claims alleging unauthorized release of personal information, violations of information privacy law, or unauthorized use of/ access to your computer system.
- > Media liability — Protection against claims arising from material published on a Web site, in ads, etc., including allegations of libel, slander, copyright infringement, or trademark violations.
- > Regulatory privacy proceedings & regulatory fines & penalties — Coverage for defense of HIPAA violations, state and federal information privacy law violations, etc; and for certain related fines and penalties.
- > Customer notification & credit monitoring expenses — Coverage for expenses incurred as a result of information breaches, including costs of notifying affected parties and providing them with credit monitoring services.
- > Electronic data recovery & replacement expenses — Coverage for expenses incurred to recover or replace electronic data lost or damaged because of a computer virus, hacking or other system invasion.

* Please review your policy and check with Chapman, your CPG broker, for detailed terms of coverage.

This marketing material is designed only to explain the intent of DataShield™. It is not intended as a substitute for the NORCAL Clinic Purchasing Group Policy, nor does it constitute legal advice. Please refer to your policy for complete details, or contact your broker or NORCAL Mutual directly for complete coverage information and specifications.

Exclusive for CPG Policyholders

Information You Can Trust on Electronic Health Records

As you integrate information technology into your practice, a major challenge is finding reliable information. Our *EHR Tools* provide up-to-date information and resources on electronic health record (EHR) systems, as well as in-depth analyses of related risk issues.

Housed in the password-protected section of the CPG Web site, EHR Tools will help you:

- > Know what questions to ask when selecting an EHR system.
- > Understand state and federal EHR incentive programs.
- > Anticipate training needs and production impacts.
- > Stay on top of emerging issues related to information technology.

Where to Access Great EHR Information

CPG policyholders can access EHR Tools at MyNORCAL, the password-protected section of the CPG Web site: www.norcalmutual.com/cpg. To create a MyNORCAL account:

- > Call NORCAL Mutual Policyholder Services at (877) 443-7232 for your Client ID (not your policy number).
- > Go to www.norcalmutual.com/cpg and click “Create an Account.”
- > Enter the required information, including your Client ID.