

# medicine can be a risky business

## Clinically Driven Risk Management Services

At NORCAL, we understand the risks that physicians and other healthcare professionals face on a day-to-day basis. Our clinically driven risk management program can help you develop strategies for providing the best possible medical care to your patients while preventing claims.

### Features of Our Risk Management Program

### What You Receive

#### Dual Emphasis on Clinical and Administrative Issues

- Reliable, clinically based risk management materials and recommendations
- Materials covering topics such as medication errors, birth injuries and shoulder dystocia, pain management, and our comprehensive “Failure to Diagnose” series

#### Customized Risk Management Solutions

- Research assistance and useful tools for your practice
- Support in developing institutional policies, procedures and forms
- On-site clinical and administrative assessments to help you evaluate and improve your systems operations

#### Innovative CME Materials

- A broad range of CME materials to help you identify risks in your practice, improve patient care and communication, and fulfill your continuing medical education requirements

#### Monthly Claims Rx Risk Management Publication

- Coverage of cutting edge topics to help you stay on top of current clinical, administrative and legislative issues
- Concise articles that only take about 30 minutes to read

#### 24/7 Phone Consultations

- Round-the-clock access to risk management advice

#### Expert Staff

- Staff who have backgrounds in clinical and/or administrative healthcare
- Reliable, experience-based strategies for reducing risks

Join NORCAL today. Because your commitment deserves nothing less.  
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